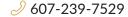
Rachel Turdo

graphic designer



≥ rachelturdo@gmail.com



work

Graphic Designer, 2016-Present Zappia Athletic Products Vestal, NY

RESPONSIBILITIES INCLUDE:

Creating marketing materials in Adobe Creative Suite for print, email, web, and social media

Re-design and upkeep of WordPress site

Designing graphics for apparel

Assisting in production

Customer service

Adjunct Professor, 2021

Cazenovia College Cazenvoia, NY

RESPONSIBILITIES INCLUDED:

Developing curriculum for and instructing an Intro/Advanced Graphic Design class

Graphic Design Intern, 2017

Make-A-Wish Central New York East Syracuse, NY

RESPONSIBILITIES INCLUDED:

Designing materials in InDesign for print Following established branding guidelines Volunteering at various events

skills











I am creative, strategic, communicative, organized and ambitious.

education

BFA Visual Communications

Concentration in Graphic Design Cazenovia College, Cazenovia, NY, 2018

University Certificate in British Studies

One semester study abroad experience Canterbury Christ Church University, Canterbury, Kent, England, 2016

areas of study

Concepting, Typography, Illustration, Color Theory, Page Layout, Graphic Design, Package Design, Web Design, Mobile App Design, and Advertising Design

recognition

Candidate, Division of Art & Design Student Award

Recipient, Senior Capstone Award for the

Visual Communications Program

Recipient, Outstanding Leader Scholar

Recipient, Cazenovia College Dean's List, 4 years

experience

Member, AIGA, 2014-Present

Editor of Layout and Design, The Quad, 2016-2018

President, AIGA Club at Cazenovia College, 2017-2018