


Rachel Turdo

graphic designer

 rachelturdo.com

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 607-239-7529

work

Graphic Designer, 2016-Present
Zappia Athletic Products
Vestal, NY

RESPONSIBILITIES INCLUDE:

Creating marketing materials in Adobe Creative Suite for print, email, web, and social media

Re-design and upkeep of WordPress site

Designing graphics for apparel

Assisting in production

Customer service

Graphic Design Intern, 2017
Make-A-Wish Central New York
East Syracuse, NY

RESPONSIBILITIES INCLUDED:

Designing materials in InDesign for print

Following established branding guidelines

Conducting a photoshoot

Volunteering at various events

skills



I am creative, strategic, communicative, organized and ambitious.

education

BFA Visual Communications

Concentration in Graphic Design
Cazenovia College, Cazenovia, NY, 2018

University Certificate in British Studies

One semester study abroad experience
Canterbury Christ Church University,
Canterbury, Kent, England, 2016

areas of study

Concepting, Typography, Illustration,
Color Theory, Page Layout, Graphic Design,
Package Design, Web Design, Mobile App
Design, and Advertising Design

recognition

Candidate, Division of Art & Design Student Award
Recipient, Senior Capstone Award for the
Visual Communications Program

Recipient, Outstanding Leader Scholar

Recipient, Cazenovia College Dean's List, 4 years

experience

Member, AIGA, 2014-Present

Editor of Layout and Design, *The Quad*, 2016-2018

President, AIGA Club at Cazenovia College, 2017-2018